

KEN WHYLD ASSOCIATION & FOUNDATION

Policy plan for the years 2017-2018

Introduction

The policy for the years 2017 and 2018 is based on

- the outcome of the proposals, presented to the Council of Representatives, the Board, to honorary members and the officers of the Association in a Memorandum in August 2016, --the Summary of the reactions to the Memorandum, November 2016, and
- the decisions of the Board with regard to the accepted proposals in its meetings in November 2016 and June 2017 and in its 'electronical' meetings.

2017

Intentions and decisions in general:

- A. To make the increase in attractiveness spearhead of the policy of the KWA in general.
- B. To increase as a first step the attractiveness of the KWA in particular for (potential) collectors.
- C. To invest in the near future energy and money mainly in the realisation of A and B, giving priority to the Website and to the To Biblion project.

Specific intentions and decisions:

1. To develop a new website and to launch it at the end of the year
2. To split the original function of webmaster into the functions of webeditor and technical webmaster
3. To rename the Ken Whyld Association and Foundation with a name that focuses on the essential features of the Association
4. To develop a logo for the renamed Association and Foundation
5. To create a new function, being that of membership secretary, to streamline the procedures and the communication with (candidate) members
6. To adapt the Statutes with regard anyway to point 4, but also with some minor matters of slight and practical nature.
7. To reorganize and to update the membership list

2018

Intentions and decisions in general:

As for 2017

Specific intentions and decisions:

1. To organize a General Meeting, possibly in collaboration with related associations or foundations
2. To intensify the investigation of possibilities for collaboration with related associations or foundations
3. To revitalize the American membership

4. To reconsider the possibilities for a regular online newsletter or anyway a medium for news and for the publication of articles, papers and other contributions from members and guest contributors

5. To strengthen the foundation for the ToBiblion project by developing a 'business' plan for the project and to facilitate the possibilities of attracting semi-professional collaborators.

Bob van de Velde, chairman

Amsterdam, 12-10-2017