

KEN WHYLD ASSOCIATION & FOUNDATION

Policy plan for the year 2016

Introduction

In June 2016 the board of the Association and as automatic consequence of it also the board of the Foundation was for the greater part renewed. The new board considers as its most urgent task to increase the attractiveness of the KWA for chess historians, -authors, -journalists and -researchers as well as for collectors of chess literature. As this last group, the collectors, forms the largest group of members within the KWA, but forms also the largest target group outside the KWA it seems advisable as a first step to direct the efforts particularly on collectors.

The means of the KWA

The three most important means of KWA to increase its attractiveness are:

- a. the Website
- b. ToBiblion
- c. the Chess Stalker Quarterly (CSQ).

The effectiveness of the means

As the board was faced with many ideas, suggestions, recommendations etc. to raise the effectiveness of the means of the KWA, it will collect as many of them, classify them and transform them into concrete proposals in a Memorandum, that will be presented to the members of the Council of Representatives of the nine regions, to the Honorary Members, and to the officers of the KWA in August 2016. Their reactions will be incorporated in a draft for a short term policy plan for 2017 and a long term policy plan 2017-2020 during September-October 2016.

Decision making

The draft for both policy plans will be submitted for approval to the Council of Representatives in October-November. In case of approval both plans have been decreed for 2017, respectively the period 2017-2020.

Bob van de Velde, chairman

Amsterdam, 12-10-2017